



QUALITY, ENVIRONMENTAL, HEALTH AND SAFETY POLICY

BIC GRAPHIC EUROPE is an international company and main supplier in the promotional products industry.
Our Management System is based on ISO 9001:2015 and ISO 14001:2015 standards.

OUR COMMITMENT IS:

To offer, on a daily basis, a reliable customer care, safe, sustainable and compliant quality products, getting advantage from the experience of a Leading Manufacturing Company of promotional products and Services Provider.

To practice BIC Values:

ETHICS, RESPONSIBILITY, TEAM WORK, SIMPLICITY, INGENUITY

OUR GOALS:

Satisfaction of all the stakeholders: understanding and meeting their needs and expectations.

Compliance with the Corporate Social Responsibility and the Code of Conduct of the BIC GROUP.

Profitability of the company and creation of value: minimizing non-quality costs, avoiding defective activities to deliver always the best Quality & Service.

Excellence in Management and Operations.

Quality in all our actions and processes, to always satisfy our internal and external Customers.

Protection of the **Environment**, minimizing the impact and preventing the contamination of the Environment.

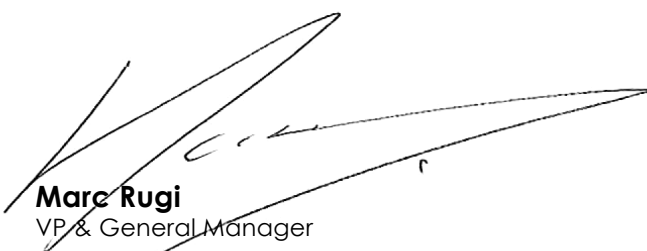
Safety Protection, complying with BIC Group Health and Safety Policy, developing solutions that protect our people and maintaining the commitment with the Laboral risk prevention.

THESE AIMS WILL BE ACHIEVED THROUGH:

Compliance with legal requirements and the related regulations, present and future, linked to Health&Safety, Environment and Quality.

A regular review of our internal Management System to ensure the effectiveness and the right alignment with the strategy of the organization.

Promotion of the continuous improvement, by setting objectives and targets and providing the resources needed for its development and monitorization.



Marc Rugi
VP & General Manager